

**BERGER YOUNG PAINTERS' ART COMPETITION (BYPAC)** is a competition for artists nationwide, held every year with the objective to encourage promising artists of the country. The 25th version of the program was celebrated in 2020 after its inception in 1996, and currently the 26th edition is going on with a finale aimed during the month of December. Winners of the prestigious event are awarded with prize money, crests, certificates, and participation in an art workshop at Rabindra Bharati, Kolkata.

Berger also organizes the following to encourage the architecture discipline across the country:

- Berger Award for Excellence in Architecture (BAEA)
- Berger Award Programme for the Students of Architecture of BUET (BASAB)
- Scholarship Programme for the students of Architecture Discipline, Khulna University

Berger Paints regularly contributes for the welfare of the children with special needs since the year 2009. Ceremonies are held annually where the winners of an art competition for special children are awarded, and an exhibition of the artworks are shown. SEID, Autism Welfare Foundation, Society for the Welfare of Autistic Children, Scholars Special School, Proyash, Alokito Shishu, Tauri Foundation, and Community Development Center participated and received grants from Berger Paints Bangladesh Limited.



During the early period of the global Coronavirus (COVID-19) pandemic, to aid the painters and dealers during the crisis which affected millions of daily wage earners, Berger Paints introduced a number of initiatives. Berger Paints provided Personal Protective Equipment (PPE), and sets of masks, hand sanitizers, and gloves to different stakeholders including 6000 painters across the country. An emergency fund assistance was also provided to 17,500 painters. Additionally, a collaboration was done with Digital Health Services – Tonic, to provide these services to the valued stakeholders. A Safe Painting Service was also launched for the ease of end consumers, and is still being operated through Berger Experience Zone.